

Investment Strategies

Text: Matthew 6:19-21

Pleasant Hill Baptist Church

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I. EVERYONE IS INVESTING THEIR LIFE IN SOMETHING

- A. Investor should have some investment strategy
- B. Several factors affect investment strategies
 - 1) Goal: What an investor wants to achieve with their investments
 - 2) Time: How long an investor plans to hold their investments
 - 3) Risk tolerance: How much risk an investor is comfortable with
 - 4) Expected return: How much an investor expects to earn on their investments

II. TWO TYPES OF INVESTMENTS ARE MENTIONED IN THE TEXT

- A. Investment in earthly treasures
 - 1) The material things of this world are corrupt and perishable (*v. 19; Prov. 27:24*)
 - 2) The material things of this world are insecure. Thieves can break through and steal (*Luke 12:13-21; 1 Tim. 6:6-10*)
- B. Investment in heavenly treasures (*v. 20*)
 - 1) Heavenly treasures are incorruptible
 - 2) Heavenly treasures are secure

III. ONE'S INVESTMENTS REVEAL WHERE ONE'S HEART IS (*v. 21*)

- A. The heart denotes the center of all physical and spiritual life
- B. The believer has a clear-cut charge ("*Set your affection on things above, not in things on the earth*". - *Col. 3:2*)